



Start your dating brand journey with us today.



# WHO ARE HUBSTARS?

The award-winning platform behind thousands of dating brands, as featured in...

**Daily Mail**

**GDI**

**People**

**GOOD MORNING AMERICA**

**FOX NEWS channel**





# 40M

## Over 40 Million customers

Our platform caters for over 40 Million dating customers, with billing in 17 different currencies worldwide.



## No Extra Costs

There are no fees or charges to setup or run a white label site.



## 24/7 Support

We offer **round the clock support** in any timezone **for your end users**



## In House Dating offers

Additionally we have a number of In House Dating offers that are ready to promote on a revenue share.



## Our Main GEOS

We have a global reach with a big emphasis on UK, USA, Canada, Australia, Spain, India and Latin America.



## Dating Features

We have a wide variety of features available in our dating apps. **These include, Blogs, Status updates and Forums.** for people to communicate beyond the basic 1 to 1. This helps **foster strong communities** which leads to a more **compelling experience** and **longer paid user retention.**

# WHAT WE DO



## Cloud Service, Users Database Included

We provide all the technology and services needed to run your dating Web App.

Start your App empty or with a populated user database of relevant customers drawn from our vast Dating network.



## Our Advanced Safety Tech

Dating involves processing highly sensitive personal information.

All our brands are protected by best practice security measures and covered by up to date privacy policies appropriate for each market that we operate in.



## User Billing & Subscription Management

We bill in 17 different currencies Worldwide. Our Support & Retention team manage all user subscriptions so you can focus on growing your business.



## User Customer Care

24/7 Customer care in English and Spanish.

We are dedicated to providing an honest and safe dating environment.



## Reporting, Stats & Accounting

We provide you with up to the minute reports across all of your campaigns for your dating brands to ensure you have the maximum profits from your marketing efforts.

**We take care of all of the boring stuff like accounting and local taxes.**

# FAQ

## Q. How much money will I make?

- A.** We operate a Tiered Revenue System for Partners
- \*35% (\$0-250 initial sales previous 30 days)
  - 50% (\$250-5000 initial sales previous 30 days)
  - 55% (\$5000-10000 initial sales previous 30 days)
  - 60% (\$10000-15000 initial sales previous 30 days)
  - 65% (\$15000+ initial sales previous 30 days)

\*35-65% in your favour (After bank processing fees and sales taxes deducted)

## Q. Will it cost me to become a partner?

- A.** Once you have paid for your domains it costs you nothing, your money will be spent purely on the marketing. **(Please purchase your domains through Hubstars and not from a third party - for the best return on investment.)**

## Q. Where do I market?

- A.** You can choose to market your dating brand through a variety of channels, e.g. paid social media ad campaigns; Google Ads, Bing Ads, influencer marketing, SEO and content marketing. Play to your strengths and skill set or if you aren't sure, speak to our team who can guide you on this.

## Q. Do I need to invest a lot in the beginning to build up my site member count?

- A.** We provide a pre-populated member database for our partners, meaning that members of their dating sites will have plenty of other suited members to interact with from day one! You don't have to worry about your traffic landing in an empty member pool.



# NEXT-GEN PLATFORM

After several years in development, our new Next-Gen Platform launched this summer.

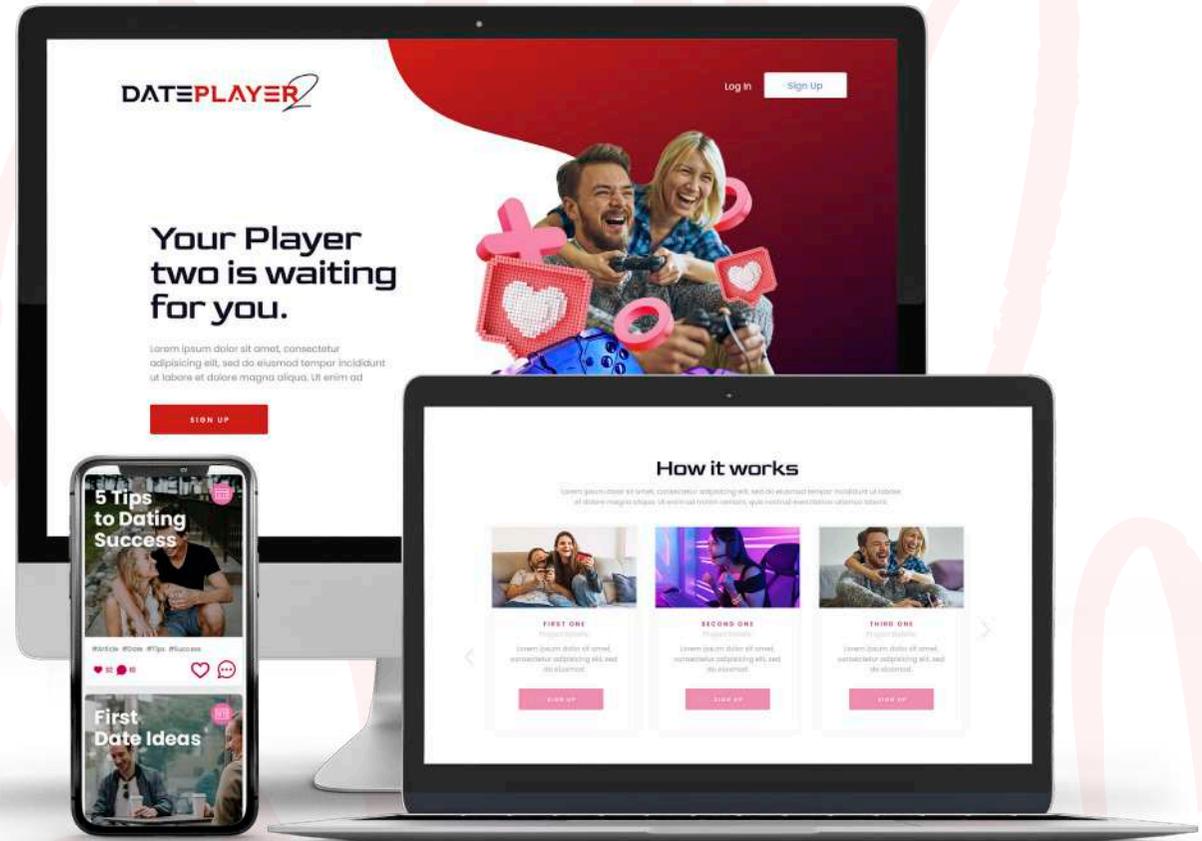
This new platform has enabled us to address a wider range of the dating market, spanning mainstream and casual dating with a real focus on building and nurturing communities throughout.





## Next-Gen Affinity Platform for Mainstream Brands.

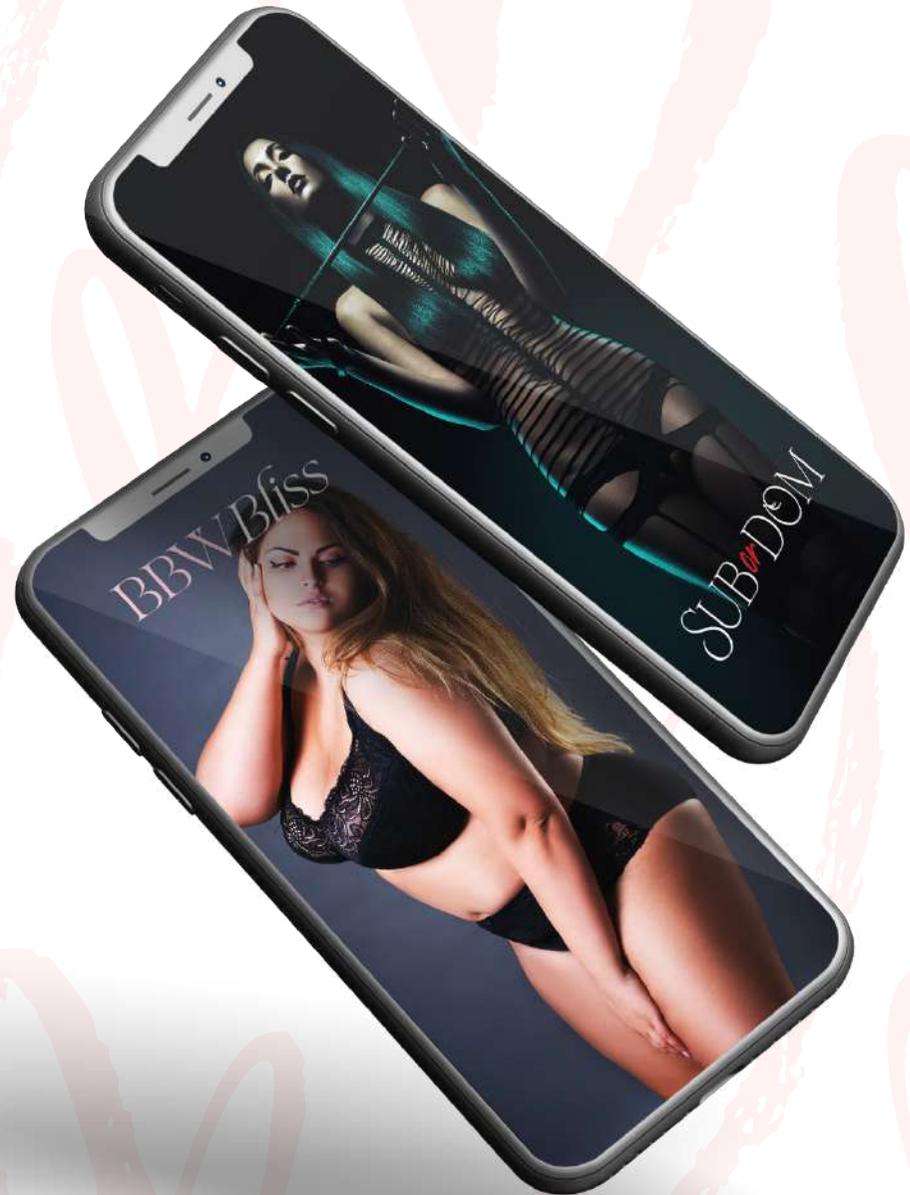
Our Affinity platform uses clever algorithms to find members the perfect match! This is the platform you need for your mainstream dating brands, built on the foundations of creating communities for people who want to connect, learn, and feel empowered over a mutual interest. This has naturally delivered better results for our partners including better retention rates and increased revenues.



NEXT-GEN  
**excite**

**Next-Gen Excite  
Platform for Casual  
Dating Brands.**

Casual focused fun that appeals to a wide range of users, this platform hosts vibrant, multi dimensional communities.



**WHAT TYPE  
OF PARTNER  
ARE YOU?**





# Online Content Creators & Influencers

Grow and monetise your fans and followers with your own branded dating site. Create a reliable additional revenue stream by earning every time one of your fans subscribes to your dating brand. The perfect side hustle that works in sync with your online content!

# Affiliate/ Entrepreneurs

Got a talent for digital marketing and looking to become your own boss?

We have Affiliates and Entrepreneurs driving traffic to our in-house dating offers that earn on a rev share basis. We pay out Monthly, allowing you to reinvest in your advertising. Alternatively you can create your own branded dating site to send your traffic to. Use our easy Site Designer Tool with fully customisable templates or if you already have your own landing page designs then we can work with that too.



# Business/ Brand owners

Are you an existing Business  
with an established customer base?

We are partnering with existing Business and Brand owners from various sectors including, Health & Fitness, Outdoor/Active Lifestyle & Pet Products. Could you and your customers benefit from a dating product, specifically tailored to your Business sector or interest? This is a fantastic way to expand your Brand and create an additional recurring revenue stream for your Business.



# TESTIMONIALS



Always reachable and very flexible to work with. Be that new business ideas or working with a life style that suits me.



**David Cliff**  
CEO of Senior Dating Agency Limited

I started working with HubStars in 2003 so you could say we were early adopters of the software and came onboard to push traffic.

We can build our own brands based on the software and technology HubStars provide us. They look after all backend operations from registration to customer payments, making it easier for people to get into the industry.

I speak to my account manager everyday, at least once a day. We will discuss figures, new niches, new geos, targeting and just general chat about how our days are going! I think that really helps you build a great relationship and is vital to how my business develops and grows with HubStars.



**Iain Kirkbright**  
of Chaos Internet

The variety of different niches, geos and site designs that HubStars offer really open the door for a successful partnership. Professional and Reliable, great team to work with.



**Robert Steeger**  
CEO of PRIMUS Media Solutions GmbH

I have been working alongside HubStars for a number of months now. The platform they provide and the sites they produce encourage brilliant growth when making money online.



**Alan Buchanan**  
CEO of Bucks Media LTD

# OUR LINE UP

We have multiple International office bases, employing 50+ members of staff. Meet some of the faces who will be supporting you



**Doreen**  
Senior Account  
Manager



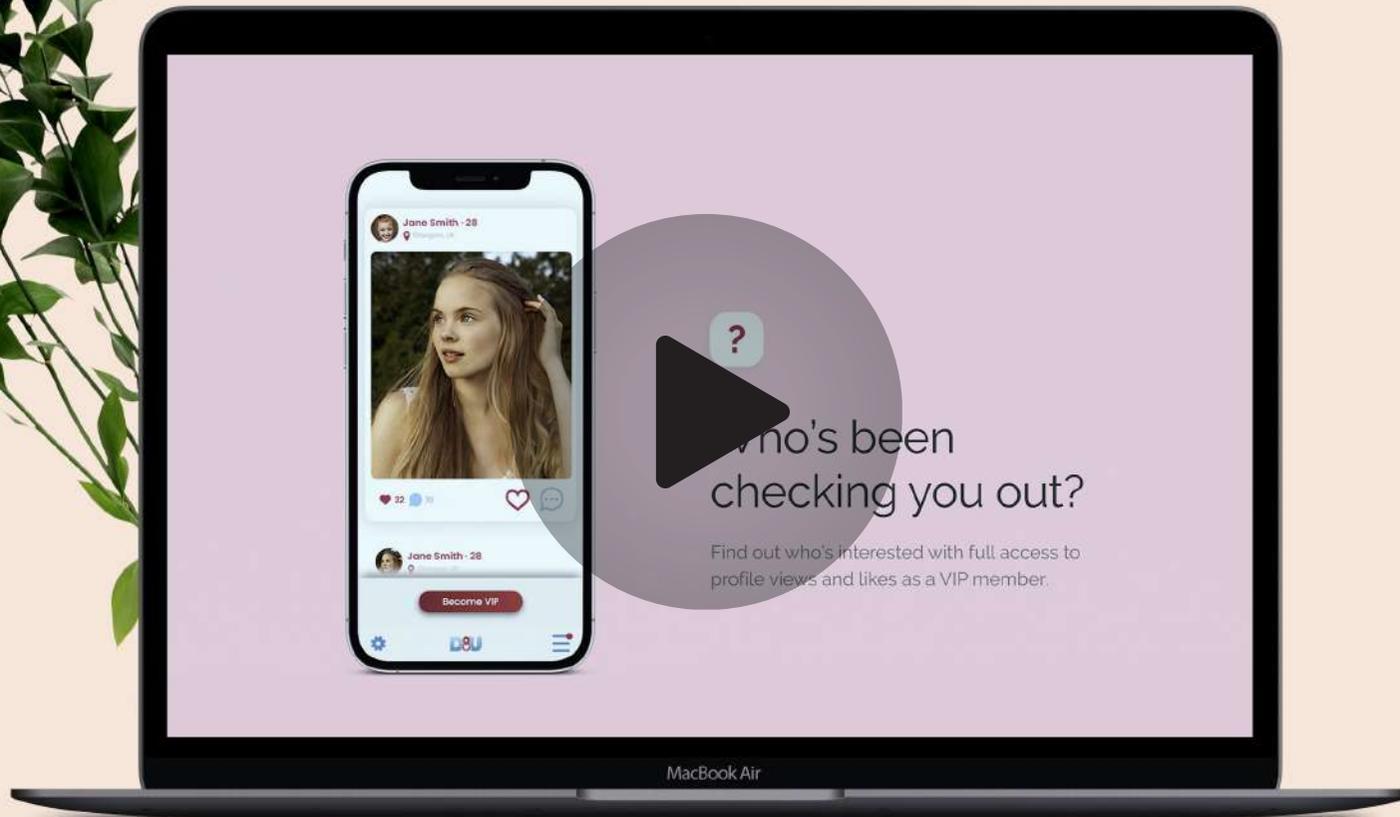
**Ash**  
Account  
Manager



**Anna**  
Digital Marketing  
Manager



**Vicky**  
Digital Marketing  
Manager



**Next-Gen Platform Launch. Click to play**

# LETS TALK ABOUT YOUR NEXT PROJECT

Email: [accountmanagers@hubstars.co.uk](mailto:accountmanagers@hubstars.co.uk)